ROMAIN KASSEL
TECHNICAL PRODUCT OWNER & MANAGER

ROMAINKASSEL.COM

CONTACT

🏳 Available from Sept 2025

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📍 Paris, France

in LinkedIn: Romain Kassel

🌐 GitHub: Romain Kassel

EDUCATION

From February 2024
42 School (computer science)
✅ *Common core completed at 100%*

2017 - 2019
Campus Fonderie de l'Image
Master's degree, Management and digital project entrepreneurship

SKILLS

Technical
Web, Data Structures and Algorithms, Imperative, concurrent and object-oriented programming, Administration system, DevOps...

Technologies & Tools
Next.js, React, TypeScript, Tailwind CSS, Docker, Prisma, PostgreSQL, C, C++, Git, Figma...

Soft skills
Willingness to learn, Autonomy, Team spirit, Rigor, Sensitivity to details,

LANGUAGES

English (written & spoken, TOEIC level B2), French (native)

PRESENTATION

Product owner/manager with 4 years' experience in the B2B SaaS sector and an education focused on entrepreneurship and project management. I've supported large groups in the development of their products with a UX/UI sensitivity.
After more than a year of intensive training at 42 School where I learned the fundamentals of computer science, I'm open to new opportunities in order to develop my technical expertise.

WORK EXPERIENCE

Apr 2022 - Oct 2023
Product manager UX/UI
@ Wivoo, Consulting firm specialized in product management

Redesign of a B2B2C website, in support of a company providing services to financial institutions.

- Api-centric technical environment
- Evangelization of the Product culture
- Stakeholder management
- Breakdown and prioritization of the redesign
- Creation and sharing of a roadmap
- Definition and creation of a MVP
- Rapid prototyping (Figma)
- Optimization of the user experience (UX)
- Running test sessions and AB testing
- Drawing up a recipe book

Satisfied customers - Extension of the mission scope

Oct 2019 - Mar 2022
Product owner
@ Foundever, Major group dedicated to customer experience (CX)

Development and market launch of a new B2B SaaS product, within an international environment.

- Discovery on the ground (call centers)
- Competitive benchmarking
- Building the roadmap with other product teams
- Backlog management and prioritization
- Writing user stories
- SCRUM implementation
- Facilitation of agile rituals
- Stakeholder management
- Carrying out product demonstrations
- Writing product documentation
- Solution implementation for customers

License sold to 10 customers - Product adopted by users (agents)

👉 All my experiences are detailed on my LinkedIn profile: Romain Kassel